**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 22 June 2024 |
| Team ID | SWTID1720010107 |
| Project Name | Freelancing Application - HireConnect |
| Maximum Marks | 3 Marks |

**Proposed Solution:**

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Freelancers and clients face challenges in finding suitable opportunities, assessing credibility, and negotiating terms effectively due to the lack of a centralized, streamlined system. |
|  | Idea / Solution description | Create a centralized platform that connects freelancers and clients, providing streamlined processes for job searching, credibility assessment, and negotiation facilitation. |
|  | Novelty / Uniqueness | The platform offers a one-stop solution for both freelancers and clients, integrating advanced matching algorithms, comprehensive profiles, and secure negotiation tools. |
|  | Social Impact / Customer Satisfaction | Enhances efficiency and satisfaction for both freelancers and clients by reducing frustration and uncertainty, enabling fair opportunities and informed hiring decisions. |
|  | Business Model (Revenue Model) | Generate revenue through subscription fees, transaction fees on successful hires, premium services for enhanced visibility, and advertisements targeted at freelancers and clients. |
|  | Scalability of the Solution | The solution can scale globally by incorporating multiple languages, regional job markets, and industry-specific features, supported by cloud-based infrastructure. |